

iDirect provides satellite-based IP communications technology that enables constant connectivity for voice, video and data applications in any environment. Its broadband access solutions are suitable for telecommunications carriers, enterprise customers and military and government organizations in the most remote areas of the world. iDirect developed the leading IP-based satellite platform for government and military communications, and the only TRANSEC-compliant, FIPS-certified security package in the satellite industry.

## iDirect partners with SEKO to provide distribution to remote locations around the world

### Benefits of the SEKO Solution

- Streamlined warehousing and export processes
- Facilitated clearances in each country of destination
- Reduced days by customs
- Consolidated export shipments at origin in North Carolina
- Assisted with government licensing and export controls
- Leveraged SEKO's multi-use facilities for outsourced logistics

“Thanks to SEKO, we have come a long ways over the past 12 months and many thanks for your support. You have helped us to provide improved documentation that has made a major difference in the way we service our customers, and helped us streamline processes to continuous improvement. iDirect had their best quarter ever, as we shipped more revenue this quarter than we ever have. I wanted to say a genuine thanks for all you do - we couldn't have done it without each of you.”

Mike Beam – Director of Planning

[www.sekologistics.com](http://www.sekologistics.com)



# The iDirect story

## THE CHALLENGE

Due to its rapid growth, iDirect needed assistance to support increased shipment volumes to the most remote locations in the world, in a cost effective and reliable manner.

## THE SOLUTION

SEKO provided logistics for warehousing and Global distribution of iDirect's IP communications and satellite equipment, as well as an export consolidation program and a streamlined Global compliance program, with enhanced documentation. SEKO's Transportation Management System (TMS) was also deployed to more fully automate and streamline distribution both within the United States and worldwide.

## THE RESULT

iDirect broke its sales record in the most recent quarter due to increased customer service, reduced delays and streamlines processes for all Global distributions.

"Thanks for all you do - we couldn't have done it without you."

To find out how SEKO can help you transform your business, please email [hello@sekologistics.com](mailto:hello@sekologistics.com)



*Intelligence Delivered*

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