



*Intelligence Delivered*



**Customized IT Solutions**

SEKO's leading-edge web based supply chain software has been developed in-house, enabling us to deliver a unique service offering and a truly customized solution which will improve processes, reduce workloads and increase margin opportunity.

Our systems are easy to integrate and can be tailored to meet the requirements of each individual client, enabling you to quickly generate a significant return on investment. Using your existing business processes and best practices as a blueprint, we develop a software application and infrastructure that is right for you - creating a customized solution that is simple to use, fast to implement and as unique as your business.



MySEKO provides access to all of SEKO's technology solutions. Whether you require a web based inventory management solution to watch over your stock in Holland, a transportation management system to control your USA distribution costs and automate your dispatches, a fully integrated eCommerce website, an online solution to manage your offshore vendors, or real-time GPS tracking of a sensitive shipment - SEKO can provide everything through a single login to the MySEKO portal.

This customized, web based transportation and logistics suite gives you a complete view of your account and your activities - allowing you to book domestic and international shipments online, track and trace, print bills of lading and shipping labels, view account balances and run customized management reports

"With the implementation of SEKO's PO Management system and consolidation solution, we've seen a savings on total transportation costs anywhere between 12% and 22%. This has really helped streamline our entire procurement process."

Bob Gruber - America II Electronics



## New Features in MySEKO

- **New interface** - we have redesigned the interface to be even more user-friendly and intuitive. The new version of MySEKO was also developed using HTML5, so the information and graphics are rendered flawlessly regardless of what type of device you and your team are on. No need to download different apps for different devices, MySEKO is platform independent. Most web browsers are supported as well.
- **Global search** - our new Global search feature is extremely robust, enabling you to search by any keyword, phrase, location, SKU number, PO reference and more. Regardless of whether it is an order entry, invoice, document or waybill, the generated results give you full visibility into your supply chain and allow you to focus on specific issues, shipments or products.
- **Management dashboard** - our new dashboards have been designed to offer you high level overviews of your supply chain, allowing you to quickly analyze trends, modal shifts and other critical key performance indicators. Take advantage of our predesigned templates, or let us design your own dashboard metrics.
- **Order Management** - this new module gives you full access across all systems information, including shipments, Purchase Orders, TMS and WMS. The overview is designed to give you a one-stop reference point for all activity within your supply chain, giving you quicker access to the information you need on any order.
- **Language** - we have made a few new additions to the growing list of languages that are supported in MySEKO, and the complete list is now as follows:
  - English
  - German
  - Spanish
  - French
  - Portuguese
  - Chinese (Simplified)
  - Japanese
- **Calendar** - the calendar feature of MySEKO is one of the most prominent, as it maintains the schedule for all of your Global shipments in one location, with dynamic hyperlinks that make it easy enough for anyone in your organization to navigate. With our newly updated calendar, we can help you to communicate critical delivery schedules to your executives or product managers, with a security protected login and password.



## eCommerce

Architecting your supply chain for the ever-growing demands of the consumer marketplace can be daunting. Websites, optimization, warehouses, returns, small parcel freight carriers, the list goes on. The SEKO eCommerce solution can execute your website development and maintenance, warehouse management, transportation management, routing instructions and dynamic reporting. It's an end-to-end supply chain solution for your web based orders, which enables you to manage your inventory and your website.

Many companies have developed their eCommerce supply chain program as an extension of their existing retail channels, but more and more of them are realizing that online retailing requires dedicated and sophisticated solutions. We can help retailers to set up and deploy complete turnkey eCommerce solutions that replace their legacy and standalone operations, increasing revenues while also driving down costs.

## PO Management

SEKO's Purchase Order Management is a user-friendly system that provides real-time control and processing of sales and purchase transactions, no matter what their status. Giving you true visibility within your supply chain and enabling you to manage vendors by exception, with better control over inbound shipments, and true end-to-end visibility.

Our PO Management system was designed for shippers that usually source from five or more vendors (locally or in other countries) and have multiple distribution centers or buyers. Customers with vendor compliance and communication issues will find value in PO Management, as the application offers dashboards and reports to monitor desired KPIs for each vendor. Benefits for shippers also include:

- Decreased shipping costs
- Better ability to meet production and delivery target dates
- Advanced notifications on any Purchased Orders outside of shipment windows
- Management of vendors for continuous improvement
- Increased communication and less sourcing errors
- Order consolidation and load planning.

**“We were executing more shipments than we needed to from South China on to our factory in the Dominican Republic. SEKO painlessly deployed a solution that consolidated our air and LCL shipments into FCL consolidations in three weeks’ time, the same time it took for a larger logistics company to even respond. MySEKO was a great addition for visibility, as it was not over-engineered and was easy to learn and use.”**

**Bob Hammet – Fishman & Tobin**



## Warehouse Management System

Our Warehouse Management System (WMS) increases your level of management when maintaining tight inventories and enables you to optimize inventory by automatically identifying and assigning the nearest available part for each shipment. This reduces transportation costs, transit-time and turn-time, and avoids shipment overlap.

SEKO WMS is a web-based application with a hierarchy of user access defined by clients. The WMS program incorporates and streamlines receiving and stocking of goods and fulfillment based on FIFO (First-In-First-Out) methodology of rotating stock. Other options include, but are not limited to, FEFO, LIFO and Lot-specific methods.

By defining the specifics of your business, SEKO WMS can handle each individual part, with data elements such as UPCs, vendor SKUs (VMI), min/max levels for replenishment, preferred storage and fulfillment locations, and weights and dimensions of product stored. This information is housed in our system database so that product detail can be recognized on scans or EDI transmissions from our clients' ERP systems or consumer websites. We also offer a wide range of WMS features relating to asset tracking, lot control, barcoding and kitting as each business requires.



## Transportation Management System

Our Transportation Management System (TMS) is a fully customizable application with a status/event driven design that enables you to shop around for best pricing, consolidate orders, customize and run reports and audit freight bills. Your contracted carriers are also integrated, allowing them to tender shipments supported by their routing guide. SEKO TMS manages three key transportation processes via air, ocean and ground

- **Planning and decision making** – TMS will define the most efficient shipment schemes according to given parameters, which have a lower or higher importance according to your predefined policies. For example transportation cost, transit time, on-time performance, fewer stops possible to ensure quality, and much more.
- **Shipment follow-up** – TMS manages any physical or administrative operation regarding transportation, such as traceability of a shipment event by event (shipping from A, arrival at B, customs clearance etc.), editing of reception, custom clearance, invoicing, booking documents and transmission of shipment alerts - e.g. delays, accidents, non-forecast stops.
- **Measurement** – TMS shows the user their Key Performance Indicators and provides reporting functions for your supply chain. KPIs include, but are not limited to:
  - Percentage of on time delivery performance by carrier
  - Transportation spend by carrier
  - Total number of shipments by region
  - Total number of shipments per month
  - Average number of shipments per month

### What next?

To find out more about SEKO's Customized IT Solutions, please email [hello@sekologistics.com](mailto:hello@sekologistics.com)



## Data Integration

Data Integration streamlines processes, reduces costs and improves data visibility from your ERP (Oracle, SAP and more) to your product delivered to your customers. Our operating platform enables the flexibility to provide various means of Data Integration, with capabilities including EDI, XML, SEKO Red dx (database exchange), x catcher, FTP file sharing and other methods.

## SEKO GPS

Designed for companies that ship items requiring secure chain-of-command custody, SEKO GPS is a high visibility transportation program that provides unprecedented security and real-time shipment location and status information, with four security level options. Integration with maps gives you the ability to see exactly where your most sensitive products and samples are at all times.

## About SEKO Logistics

We provide a suite of logistics services which enable you to use your supply chain as a competitive differentiator. As a customer centric organization, we are powered by the expertise of our people and our in-house developed, best in class, customizable technology. It is this combination which gives SEKO its strength.

With over 120 offices in 40 countries worldwide, SEKO's unique shareholder management model enables you to benefit from our specific industry sector expertise, coupled with vital in-country knowledge and unparalleled service at the local level. This unique model provides you with:

- Hands-on service and support
- Personal relationships
- Creative, customized solutions
- Responsiveness and reliability
- Flexibility and consistency

We have a flat management structure, with just three layers between you and the CEO, making us 'fast on our feet' in delivering solutions that can meet your exact requirements. This lean and nimble structure increases our decision-making speed and gives us an ability to implement customized solutions which far exceed those of our competitors.



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